



THE PHAETON.
SPECIFICATION AND PRICE GUIDE.



Model shown is 3.0 V6 TDI 4MOTION SWB with optional 19" 'Helios' alloy wheels.

PRICES.

	Output, PS	CO ₂ emission, g/km	Maximum VED band		Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'On the road' Retail £	
STANDARD WHEELBASE (SWB)									
3.0 V6 TDI 4MOTION SWB	3.0 ltr	240	239	L	6 spd auto tiptronic	37,957.23	6,642.52	44,599.75	45,910.00
LONG WHEELBASE (LWB)									
3.0 V6 TDI 4MOTION LWB	3.0 ltr	240	239	L	6 spd auto tiptronic	40,038.09	7,006.66	47,044.75	48,355.00
6.0 W12 4MOTION LWB	6.0 ltr	450	348	M	5 spd auto tiptronic	65,267.87	11,421.88	76,689.75	78,200.00

LIMITED OFFER UNTIL 30 JUNE 2010.*

* At participating retailers only.

STANDARD WHEELBASE (SWB)									
3.0 V6 TDI 4MOTION SWB	3.0 ltr	240	239	L	6 spd auto tiptronic	33,216.81	5,812.94	39,029.75	40,340.00
FIXED PRICE SERVICING – LIMITED OFFER UNTIL 30 JUNE 2010									
3-year/30,000 miles (whichever is soonest) service plan comprising:						212.77	37.23	250.00	
12 months/10,000 miles: Oil change service									
24 months/20,000 miles: Interval service (including oil change)									
36 months/30,000 miles: Inspection service (including oil change) Brake fluid change									

The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139. Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced. The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

Please Note: We have tried to ensure that all price and product information is correct at the time of going to print. However, the specifications contained in this brochure are for information purposes only and are subject to change. VAT is calculated at 17.5%.

STANDARD WHEELBASE MODELS. STANDARD ITEMS OF EQUIPMENT – 3.0 V6 TDI 4MOTION SWB.

VOLKSWAGEN SERVICE

- Three-year/60,000 miles warranty (whichever is soonest)
- Three-year paintwork warranty
- 12-year body protection warranty
- Volkswagen Roadside Assistance

Please refer to the Phaeton brochure for more details

EXTERIOR

- Alloy wheels 7½J x 17 'Impression' with 235/55 R17 tyres and anti-theft wheel bolts
- Body-coloured bumpers and protection strips with chrome trim
- Body-coloured door mirrors with integrated indicators incorporating LED technology
- 'Cherry Red' rear light clusters incorporating LED technology
- Chrome air inlets
- Chrome side window surrounds
- Chrome trimmed radiator grille
- Coming/leaving home lighting function – surrounding area lighting
- Four-wheel drive
- Front fog lights
- Galvanised body
- Heat insulating tinted glass
- Metallic or Pearl Effect paint
- Xenon headlights for dipped beam with integrated indicators

INTERIOR

- 'Eucalyptus' interior wood trim on dashboard, centre console, upper door strips and front cup holders
- Rear bench seat, fixed
- Stainless steel pedals
- Upholstery 'Vienna' leather⁰¹ on 'Classic' style seats – leather upholstery consists of upper surface of seat base and backrest, door pull and door armrest
- Wood and leather trimmed gear lever knob

FUNCTION

- 4Zone electronic climate control including air quality/anti-misting sensor with indirect ventilation
- Aerodynamic windscreen wipers
- Alarm with interior protection
- Analogue clock in the dashboard
- Audio system 8/10, 8 channel amplifier with 10 speakers developing 190 watts
- Automatic dimming interior rear-view mirror
- CD autochanger, 6 disc with anti-shock memory, mounted in glove compartment
- Central locking with remote control
- Continuous Damping Control (CDC) air suspension, automatic self-levelling system, speed sensitive height adjustment. Choice of four suspension settings from comfort through to sport. Manual vehicle height adjustment and automatic height control
- Cruise control
- Cup holders, front x 2 and rear x 2
- Dusk sensor, automatic driving lights

FUNCTION (CONTINUED)

- Electrically heated, adjustable and foldable door mirrors
- Electric windows, front and rear
- Front and rear centre armrests
- Front seats with electric 12-way adjustment including lumbar support
- Full size spare alloy wheel
- Headlight cleaning system
- Heated front seats
- Heated windscreen washer jets
- Height and reach adjustable steering column
- Illuminated sun visor mirrors
- Interior lighting: front and rear footwell lighting and front and rear reading lights
- Multifunction computer with 5" colour screen
- Multifunction steering wheel, leather, with controls for multifunction computer, cruise control and stereo options
- Multi-purpose rear window aerial
- Parking sensors, ultrasonic front and rear, optical and audible
- Power-assisted steering, speed-sensitive
- Rain sensor
- Remote bootlid release and fuel flap unlocking
- RNS 810 DVD navigation/radio system in the centre console with 7" colour screen
- Storage box in front and rear centre armrests
- Storage pockets in front and rear doors
- Sunglasses holder in roof lining (not with optional sunroof or on all long wheelbase models)
- Textile carpet mats, front and rear

SAFETY

- ABS (Anti-lock Braking System) with EBD (Electronic Brake-pressure Distribution) and HBA (Hydraulic Brake Assist)
- Active front head restraints which may help to reduce whiplash injuries
- Automatic door locking, speed-related, can be deactivated
- Child lock for rear doors and rear electric windows
- Chrome load lashing points x 4 in boot
- Crash sensor, automatic door unlocking in an accident
- Curtain airbag system
- Disc brakes, front and rear
- Door side impact protection
- Driver's and front passenger's airbags with passenger's airbag deactivation switch
- Electronic engine immobiliser
- ESP (Electronic Stabilisation Programme) including EDL (Electronic Differential Lock), ASR (Anti-Slip Regulation) and Engine Overrun Torque Control
- First aid box and warning triangle
- Front and rear outer seat belt tensioners
- Front and rear seat side impact airbags
- Front three-point seat belts with height adjustment
- Isofix child seat preparation, outer rear
- Three rear head restraints
- Three rear three-point seat belts

01 Generally, all parts of leather upholstery in direct contact with the driver or passenger are leather, all other areas may contain artificial leather.

LONG WHEELBASE MODELS. ADDITIONAL ITEMS OF EQUIPMENT 3.0 V6 TDI 4MOTION LWB – OVER 3.0 V6 TDI 4MOTION SWB.

INTERIOR

- Rear side window sunblinds, manually operated
- Rear windscreen sunblind, electrically operated
- 120 mm additional rear legroom

FUNCTION

- Rear screen for operation of 4Zone electronic climate control
- Sunroof, electric glass (replaces sunglasses holder in roof)

Model shown is 3.0 V6 TDI 4MOTION SWB with optional 18" 'Spirit' alloy wheels.



Model shown is 3.0 V6 TDI 4MOTION LWB with optional 19" 'Helios' alloy wheels, Bi-Xenon headlights and Automatic Distance Control (ADC).

ADDITIONAL ITEMS OF EQUIPMENT

6.0 W12 4MOTION LWB – OVER 3.0 V6 TDI 4MOTION LWB.

EXTERIOR

- Alloy wheels 8½J x 18 'Innovation' with 255/45 R18 tyres and anti-theft wheel bolts
- Bi-Xenon headlights for dipped and main beam with dynamic curve lighting and LED daytime running lights
- Two chrome twin exhaust tailpipes

INTERIOR

- Upholstery 'Sensitive' leather⁰¹ on 'Classic' style seats – leather upholstery consists of upper surface of seat base and backrest, door pull and door armrest

⁰¹ Generally, all parts of leather upholstery in direct contact with the driver or passenger are leather, all other areas may contain artificial leather.

FUNCTION

- Automatic dimming interior rear-view mirror with memory
- Ceramic front brakes
- Electrically heated, adjustable, foldable and dimming door mirrors with memory
- Front electric head restraints
- Front seats, heated and air conditioned with massage function
- Front seats with electric 18-way adjustment including lumbar support with memory
- Front three-point seat belts with electric height adjustment and memory
- Height and reach electrically-adjustable steering column with memory
- Laminated glass
- Multifunction steering wheel, leather, heated with controls for multifunction computer, cruise control and stereo options
- Power-assisted boot opening and closing with aluminium hinges

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen luxury car specialist retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

FACTORY-FITTED OPTIONS.

3.0 V6 TDI 4MOTION SWB

3.0 V6 TDI 4MOTION LWB

6.0 V6 TDI 4MOTION LWB

Basic RRP £
Excluding VAT

Total RRP £
Including VAT

Alloy wheels

18" 'Dynamic'	Four 7½ x 18 'Dynamic' with 235/50 R18 tyres and anti-theft wheel bolts	○	○	–	1,072.34	1,260.00
18" 'Spirit'	Four 8½ x 18 'Spirit' with 235/50 R18 tyres and anti-theft wheel bolts	○	–	–	1,319.15	1,550.00
18" 'Challenge'	Four 8½ x 18 'Challenge' with 255/45 R18 tyres and anti-theft wheel bolts	○	○	–	1,608.51	1,890.00
18" 'Innovation'	Four 8½ x 18 'Innovation' with 255/45 R18 tyres and anti-theft wheel bolts	–	○	●	1,238.30	1,455.00
18" 'Performance'	Four 8½ x 18 'Performance' with 255/45 R18 tyres and anti-theft wheel bolts	○	○	–	1,655.32	1,945.00
	Four 8½ x 18 'Performance' with 255/45 R18 tyres and anti-theft wheel bolts	–	–	○	404.26	475.00
18" 'Aristoteles'	Four 8½ x 18 'Aristoteles' with 255/45 R18 tyres and anti-theft wheel bolts	○	○	–	1,344.68	1,580.00
	Four 8½ x 18 'Aristoteles' with 255/45 R18 tyres and anti-theft wheel bolts	–	–	○	404.26	475.00
19" 'Serres' ⁰¹	Four 8½ x 19 'Serres' with 245/45 R19 tyres and anti-theft wheel bolts	○	○	○	2,008.51	2,360.00
19" 'Helios' ⁰¹	Four 8½ x 19 'Helios' with 255/40 R19 tyres and anti-theft wheel bolts	○	○	–	1,076.60	1,265.00
19" 'Omanyt' ⁰¹	Four 9J x 19 'Omanyt' with 255/40 R19 tyres and anti-theft wheel bolts	○	○	–	1,923.40	2,260.00

01 Full size spare alloy wheel replaced with TyreFit emergency repair kit.

Comfort and convenience

Heated outer rear seats		○	○	○	268.09	315.00
Keyless entry and keyless start		○	○	○	740.43	870.00
Memory pack	Memory settings for automatic dimming interior rear-view mirror, door mirrors, driver's and front passenger's seats, driver's and front passenger's seat belt height and steering column	○	○	●	646.81	760.00
Parking heater	Remote automatic heating system with timer function	○	○	–	1,123.40	1,320.00
	Remote automatic heating system with timer function	–	–	○	851.06	1,000.00
Power operated boot lid		○	○	●	510.64	600.00
Premium rear seat system ⁰¹	Outer seats with: electric head restraint adjustment, seat heating, seat air conditioning, massage and lumbar support	○	○	○	957.45	1,125.00
Ski sack	With load-through provision	○	○	○	208.51	245.00
Smoking pack	Front and rear ashtray with lighter	○	○	○	No cost option	
Sunblind	For rear windscreen, electrically powered	○	–	–	268.09	315.00
	For rear windscreen, electrically powered and rear side windows, manual	○	●	●	442.55	520.00
Sunroof	Electric, glass	○	●	●	804.26	945.00
Tiptronic operation on steering column		○	○	○	519.15	610.00

01 Only in conjunction with optional front comfort seats.

● Standard equipment ○ Optional equipment – Not available

Factory-fitted options are subject to availability and extended delivery.

3.0 V6 TDI 4MOTION SWB
3.0 V6 TDI 4MOTION LWB
6.0 WT2 4MOTION LWB

Basic RRP £
Excluding VAT

Total RRP £
Including VAT

Exterior

Exterior badge deletion		○	○	○	No cost option	
Gas discharge (Bi-Xenon) headlights	Dipped and main beam operation including automatic range adjustment, dynamic curve lighting, headlight washers and LED daytime running lights	○	○	●	625.53	735.00

In-car entertainment and communications

'Dynaudio' soundpack	Including 12 channel digital amplifier, 1000 watt output and 12 speakers	○	○	○	1,740.43	2,045.00
Telephone preparation	For Bluetooth (rSAP) enabled telephones ⁰¹ – voice activated	○	○	○	740.43	870.00
TV reception with teletext ⁰²	For use with navigation system	○	○	○	651.06	765.00

⁰¹ Phones must be compatible with rSAP (rSim Access Profile), please contact your authorised Volkswagen luxury car specialist retailer for phone compatibility.

⁰² The TV will only operate when the vehicle is stationary and the handbrake has been applied. TV sound reception is available at all times.

Safety and security

ADC	Automatic Distance Control	○	○	○	1,476.60	1,735.00
Rear-view camera	Displayed via vehicle's audio system display	○	○	○	846.81	995.00
Side scan lane change assist ⁰¹	Radar sensor controlled warning system for lane changing and blind spots with visual warning via light in door mirror housing	○	○	○	353.19	415.00
Tyre pressure monitoring system, electronic	Including spare wheel	○	○	○	357.45	420.00

⁰¹ Only in conjunction with Memory pack or 'Vienna'/'Sensitive' leather comfort seats.

Steering wheels

Multifunction leather trimmed	Heated, leather ⁰¹	○	○	●	89.36	105.00
	Wood/leather	-	-	○	No cost option	

⁰¹ Only in conjunction with Memory pack or optional front comfort seats.

Upholstery and trims

'Vienna' leather comfort seats	'Classic Style Vienna' leather ⁰¹ . 18-way electrically-adjustable front seats with memory pack. Includes massage function and air conditioned front seats	○	○	-	1,608.51	1,890.00
'Sensitive' leather comfort seats	'Classic Style Sensitive' leather ⁰¹ . 18-way electrically-adjustable front seats with memory pack. Includes massage function and air conditioned front seats	○	○	●	2,246.81	2,640.00
Extended wood pack		○	○	-	1,340.43	1,575.00
		-	-	○	1,072.34	1,260.00
Interior wood trim	'Burr Walnut' inserts	○	○	○	225.53	265.00

⁰¹ Generally, all parts of leather upholstery in direct contact with the driver or passenger are leather, all other areas may contain artificial leather.

ACCESSORIES.

AS INDIVIDUAL AS YOU ARE

Personalise your Volkswagen with a range of retailer fitted accessories. Pick up an accessories brochure for full information on accessories such as Bluetooth telephone kits, iPod connectivity, roof bars, carpet mats and much more. Our brochures include fully fitted prices* and you can even include accessories within your finance deal to spread the cost. If a genuine accessory is fitted prior to collection (pdi), you will also benefit from a 3-year Volkswagen warranty.

* Where fitting costs are applicable, and unless stated otherwise.

VEHICLE EXCISE DUTY (VED).

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO₂ emissions, in bands A to M.

All vehicles first registered on, or after, 23 March 2006 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO₂) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol engines and thirteen categories for diesel engines.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced.

The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

VED BAND – FIRST YEAR RATE

Manufacturer's Recommended 'On the road' Retail Price

Band 'L' – Petrol and Diesel

The 'On the road' recommended retail prices for engines with a CO₂ emission figure between 226 – 255 g/km include the following:-

Delivery to retailer	£410.00
Number plates	£20.00
VAT	£75.25
Vehicle excise duty	£750.00
Vehicle first registration fee	£55.00
Total	£1,310.25

VED BAND – FIRST YEAR RATE

Manufacturer's Recommended 'On the road' Retail Price

Band 'M' – Petrol and Diesel

The 'On the road' recommended retail prices for engines with a CO₂ emission figure over 255 g/km include the following:-

Delivery to retailer	£410.00
Number plates	£20.00
VAT	£75.25
Vehicle excise duty	£950.00
Vehicle first registration fee	£55.00
Total	£1,510.25

For the subsequent year's VED (Road Fund Licence), vehicle owners will then pay the 'Standard rate' of VED as shown in the tables below:

VED BAND – STANDARD RATES

Band 'L' – Petrol and Diesel

The VED (Road Fund Licence) for engines with a CO₂ emission figure between 226 – 255 g/km include the following:-

Vehicle Excise Duty	£425.00
---------------------	---------

VED BAND – STANDARD RATES

Band 'M' – Petrol and Diesel

The VED (Road Fund Licence) for engines with a CO₂ emission figure over 255 g/km include the following:-

Vehicle Excise Duty	£435.00
---------------------	---------

SIX MONTHS' VED (ROAD FUND LICENCE)

From 1 April 2010, six months' Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

SUBSEQUENT YEAR'S VED (ROAD FUND LICENCE)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

VED 'FIRST YEAR RATE' REFUND

Refunds on a vehicle's Road Fund Licence in bands H-M will only be calculated on the basis of the 'First year rate' if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled). If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the 'Standard rate' of VED applicable to that vehicle.

PVW145PSP
PRINTED IN ENGLAND.
EFFECTIVE FROM 1 APRIL 2010

This price list can be viewed or downloaded in pdf format at:
www.volkswagen.co.uk

The illustrations in this book do not necessarily reflect UK specifications and some items of equipment may not be available for the UK. The specifications contained in this book are for information purposes only as we cannot confirm the exact specifications of the vehicles.
4MOTION is a registered trademark of Volkswagen AG.